

THE PRIORITY CENTER

ENDING THE GENERATIONAL CYCLE OF TRAUMA

ABOUT US

Previously named the Child Abuse Prevention Center, The Priority Center was established in 1983 due to five years of research, fundraising, and tireless work by a group of community members from 30 exchange clubs in Orange County. This group of dedicated individuals identified a critical need for child abuse prevention and family support in Orange County. Over our 40-year history, we have grown from a single parenting program into a large organization that provides outreach, prevention, and intervention services for families at risk of child abuse throughout Orange County. Each year, we serve more than 8,400 at-risk children and their families. We are now the largest children's services organization dedicated to preventing child trauma in Orange County!



OUR MISSION

Our mission is to deliver life-changing programs to assist people in crisis by giving them the tools and support necessary to end the generational cycle of trauma – including prevention of child abuse and neglect, through early intervention and mental health services and advocacy.

OUR LIFE-CHANGING PROGRAMS

The Priority Center provides comprehensive services including outreach and education, in-home prevention and early intervention, and crisis therapy and response. Services are designed to support children's mental, developmental, and social well-being, while also building the capacity of caregivers to provide a loving home. Our programs include:

- CAST (Child Abuse Services Team)
- Basic Needs Program
- Infant/Toddler In-Home Visitation Program
- CalWORKS HVP (In-Home Visitation Program)
- Services for Families with Young Children
- Adult In-Home Crisis Stabilization Program
- Children's In-Home Crisis Stabilization Program

WHO WE SERVE

The Priority Center serves children, adults, and families at risk in Orange County. While services are available to families living in all cities in Orange County, a majority reside in historically underserved, low-income regions of Orange County. Most families reside in Anaheim, Santa Ana, and Garden Grove – a region designated by the federal government as a medically underserved area. Our clients are approximately 44% Hispanic/Latino, 36% White/Caucasian, 11% Asian or Pacific Islander, 3% African American/Black, and 6% other including more than one ethnicity or not specified. Approximately 92% of our clients are Low- to Moderate-Income families, and 60% of our clients are female.

OPERATING BUDGET

\$10,604,747 (FY 2023-2024)

NUMBER OF EMPLOYEES

106 highly-trained and culturally diverse employees

EXECUTIVE DIRECTOR AND CEO

Lisa Fujimoto

BOARD OF DIRECTORS

7 Officers; a total of 26 Board of Directors

CONTACT US

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