



The Priority Center

Ending the Generational Cycle of Trauma



John Hoefer

President, Milestone Risk Management

John is the President of Milestone Risk Management. He leads a team of professionals who provide insurance, risk management, and workplace safety solutions for middle market companies in Southern California. John is also the Founder of the Brewery Insurance Program, which provides insurance services to breweries nationwide. John has spoken at numerous brewing industry conferences educating this young industry on proper risk management and workplace safety practices.

Prior to joining Milestone, John performed commercial real estate appraisals for private and institutional investors.

John is a Graduate of Boston College with a BS in Finance. He lives in Lake Forest with his wife, Erin Hoefer, and his son, Thomas Hoefer.