



THE PRIORITY CENTER

1<sup>st</sup> ANNUAL  
**DUCKY  
DERBY**

BENEFITTING



**The Priority Center**  
Ending the Generational Cycle of Trauma

PRESENTED BY  
**THE CREAN  
FOUNDATION**



## ABOUT THE PRIORITY CENTER



The Priority Center's unique programs address the specific needs of the families we serve to ensure that children live in violence-free homes. Unfortunately, the past few years have been some of the most challenging for families in Orange County. Currently, 92% of our clients come from low-income families. Economic pressures continue to strain our clients' abilities to meet even basic needs. The Priority Center continues to be a beacon of hope for Orange County's most vulnerable families, who often feel voiceless.

Our seven life-changing programs are provided at no cost and help individuals and families navigate social isolation, poverty, depression, lack of resources, suicidal ideation, and loss of hope. This past year, The Priority Center's compassionate staff supported more than 8,400 clients, but many more individuals still need our help.

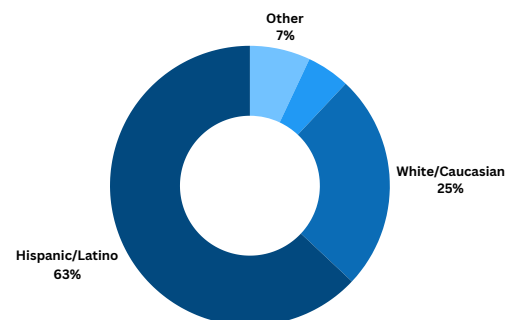
## OUR IMPACT

**MORE THAN 8,400 CHILDREN AND FAMILIES SERVED**



**15,368 CLIENT SESSIONS PROVIDED**

**ETHNICITY SERVED**



# ABOUT THE DUCKY DERBY RACE

Dear Community Partner,

The Priority Center of Orange County is thrilled to invite you to join us at our 2025 Ducky Derby Race! This beloved event will make its return at a local water park, promising an unforgettable, quack-tastic day filled with fun for corporations and families alike.


Picture this: rubber ducks diving into the race, while participants enjoy exclusive access to water park rides, the duck race itself, and a private sponsorship lounge, creating the perfect blend of excitement and relaxation. It's a unique opportunity for the entire community to come together for a day of splash-filled fun and meaningful impact.

We invite you to be part of this family-friendly experience by becoming a Sponsor. The Priority Center's Ducky Derby Race isn't just another event – it's a quacktacular celebration that supports our mission to end the generational cycle of trauma, including the prevention of child abuse and neglect for at-risk families in our community.

By partnering with us, your brand will be prominently featured throughout the event, positioning your company as a key supporter of our community. Not only will you be making a difference, but you'll also enjoy a day of family fun, camaraderie, and of course, a quacking good time!

For more information or to explore sponsorship opportunities, please contact Lisa Fujimoto at 657-842-0011 or [LFujimoto@theprioritycenter.org](mailto:LFujimoto@theprioritycenter.org).

We look forward to your support and deeply appreciate your consideration.



Lisa Fujimoto  
Executive Director/Chief Executive Officer  
The Priority Center
























**The  
Priority  
Center**

Ending the Generational  
Cycle of Trauma



# SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Mighty Duck Sponsor \$25,000	Waddle Wonder Sponsor \$15,000	Quack Attack Sponsor \$10,000	Paddle Power Sponsor \$7,500	Feathered Friend Sponsor \$5,000	Lucky Duck Sponsor \$2,500
<b>Title Sponsor</b> Recognition as Title Sponsor on all event materials and marketing						
<b>Invitation</b> Prominent logo placement on e-invite to 6,500 individuals						
<b>Media</b> Included in any event pre and post press release						
<b>Social Media</b> Name/logo recognition on The Priority Center's social media handles						
<b>Donor Wall.</b> Name on The Priority Center's Donor Wall						
<b>Name/Logo Rec.</b> Name/logo with link on event webpage and placement in all day of marketing materials.						
<b>Racing Ducks</b> Ducks included for you and your team/family on race day	<b>250</b>	<b>150</b>	<b>75</b>	<b>40</b>	<b>20</b>	<b>10</b>
<b>Complimentary Event Tickets</b>	<b>30</b>	<b>20</b>	<b>15</b>	<b>10</b>	<b>8</b>	<b>4</b>

## UNDERWRITING & MEDIA OPPORTUNITIES ALSO AVAILIABLE

For more information, please contact Lisa Fujimoto, Executive Director/CEO at [LFujimoto@theprioritycenter.org](mailto:LFujimoto@theprioritycenter.org) or 657-842-0011



# SPONSORSHIP FORM

**Please check your financial support:**

- \$25,000 Might Duck Sponsor  
  \$15,000 Waddle Wonder Sponsor  
  \$10,000 Quack Attack Sponsor  
  \$7,500 Paddle Power  
 \$5,000 Feathered Friend Sponsor  
  \$2,500 Luck Duck Sponsor  
  Underwriting/Other \$ \_\_\_\_\_

Donor Name   
*(Name to be Recognized for Event Purposes)*

Address

City  State  Zip

Phone  Email

**Billing Information:**

My support is:  Corporate  Personal

Donation Amount:

**Please Bill My:**

**I Will Cover the CC Transaction Fee:**

\$

- Visa  
  MasterCard  
  Discover  
  ACH Transfer  
 Enclosed is a Check  
  Invoice Me

- Yes  No

Card Number

EXP  /  CVV

Name on Card

Signature

Please kindly submit by

**APRIL 2024**

to allow for program  
production time.

Contributions benefit The Priority Center, a not-for-profit, tax-exempt organization breaking the generational cycle of trauma, including the prevention of child abuse and neglect through mental health and early intervention services. **(Tax ID #33-0013237).**

**Please complete this form and return to:**

The Priority Center  
 Attn: Breanna Fernandez  
 1940 E Deere Ave, Suite 100, Santa Ana, CA 92705

Questions? Contact Breanna Fernandez at [bfernandez@theprioritycenter.org](mailto:bfernandez@theprioritycenter.org) or 949-338-7970