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LISA FUJIMOTO NAMED EXECUTIVE DIRECTOR FOR CHILD ABUSE PREVENTION CENTER

ANAHEIM, CALIF. – Longtime Orange County nonprofit executive Lisa Fujimoto has been named executive director of the <u>Child Abuse Prevention Center</u> (CAPC) in Anaheim, California. Fujimoto will be responsible for overseeing the day-to-day administration and fundraising for CAPC and will work closely with the organization's Board of Directors.

CAPC is Orange County's leading not-for-profit organization focused exclusively on prevention and intervention of abuse. Since its founding in 1983, CAPC has provided services to more than 300,000 children, young adults and parents throughout Orange County.

Fujimoto brings more than 30 years of corporate and nonprofit experience to her new position. She previously served for 18 years as the executive director of Change a Life Foundation based in Orange, California. The foundation sunsetted in December 2018 after providing grant support for direct services that promote self-sufficiency and improve quality of life for people in need throughout California for 18 years.

Prior to the Change a Life Foundation, Fujimoto worked for Olive Crest and Children's Bureau where she developed her experience and passion for working on behalf of at-risk children, former foster youth and other areas of child welfare. Throughout her career, Fujimoto has developed and implemented numerous community relations, public affairs, grant proposal, board development, fundraising and teambuilding programs to create strong alliances between the private and public sectors. She has served on more than 20 charitable boards over the years.

According to Fujimoto, one of her goals at The Prevention Center is to "build strong bridges with other nonprofits, as well as foundations, corporate donors and others in the funding community. We also seek to raise awareness for the center, which is celebrating its 35th anniversary this year. We plan to raise funds and broaden our private donor base in order to continue moving forward with the center's best practices within the child abuse prevention community."

Fujimoto holds a bachelor's degree in psychology from California State University, Fullerton, and is a longtime resident of the city of Orange.

Established in 1983, the Child Abuse Prevention Center serves at-risk children and families in crisis to prevent and break the generational cycle of child abuse. The center matches families at risk of child abuse with professional caseworkers who work with them directly in their homes. CAPC also works with children, adolescents, adults and seniors in crisis who need intervention services for depression and suicidal ideations. The center employs 97 professional staff members, two-thirds of whom provide direct services to families in need. In 2018, the center's programs served more than 11,500 at-risk children, young adults in crisis and families.

More information about the Child Abuse Prevention Center can be found at <u>www.brightfutures4kids.org</u> or by calling 714-543-4333.

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