



The Priority Center

Ending the Cycle of
Generational Trauma

OUR RESPONSE TO COVID-19

Dear Friends of The Priority Center,

As we all begin to adjust to our “new normal” in the midst of the COVID-19 crisis, we wanted you to know that our top priority continues to be our community – the children and families and adults we serve, our committed staff, and our valued supporters.

As such, we felt it was important for you to know the steps we have taken these past few weeks to ensure the safety and well-being of our community while staying focused on our mission of ending the generational cycle of trauma for Orange County’s most vulnerable children, families and adults in crisis.

Our community’s safety comes first. We continue to monitor the latest Coronavirus updates and follow the safety guidelines established by the CDC and WHO (World Health Organization), State of California Governor’s Office along the County of Orange Health Care Agency/Board of Supervisors Directives. With that in mind, we have implemented these adjustments to ensure the safety of our community and to help prevent the spread of COVID-19:

- Adopted frequent hand washing and social distancing practices among our staff in accordance with the CDC guidelines;
- Temporarily closed our office headquarters with staff maintaining programs and operations remotely from their home offices telephonically and technologically; and
- Postponed and canceled several of our most impactful, large annual fundraising events.

The commitment to our children and families is unwavering. Our staff remain on the front lines providing essential services to our children and families with minimal disruption.

- We maintain regular contact with our families by telephone, text or video communications to ensure they continue to receive the needed support and resources in this time of crisis.
- Through our Basic Needs program, we continue to deliver critically-needed household items to our families’ doorsteps along with a short text alerting them that their items have been delivered.
- If you or anyone you know is in need of our 10 life-changing programs, please visit the “How We Can Help” pages of our [website](#) and reach out to us with the contact information provided for each program.

How Can You Help? In stressful times such as these, our children and families are more vulnerable. With your support, we can continue to assist individuals in crisis by providing them with the tools and support necessary to end the generational cycle of trauma. With the disruption of our fundraising efforts, your generosity during these unprecedented times is critical to The Priority Center, now more than ever.

Please help us continue our work by making a gift to The Priority Center [today](#). We are grateful for your generosity, and wish you and your family good health and well-being. Stay safe~

Sincerely,

Lisa Fujimoto
Executive Director