



**The Priority Center**  
Ending the Cycle of Generational Trauma

**(formerly the Child Abuse Prevention Center)**

Nov. 26, 2019

## **THE PRIORITY CENTER PUTS OUT URGENT CALL TO HELP FAMILIES IN NEED THIS HOLIDAY**

**Deadline to Adopt a Family Extended to Wednesday, Dec. 10**

ANAHEIM, CALIF. – The Priority Center in Anaheim, California, formerly the Child Abuse Prevention Center, is making an urgent call for volunteers for this year’s Families Helping Families holiday campaign.

According to Lisa Fujimoto, executive director of The Priority Center, the nonprofit is still seeking 100 families to adopt other families who receive assistance from the center. Each year the campaign benefits more than 200 of Orange County’s neediest families, many of whom struggle to provide basic wish-list items from the families such as socks, jackets, shoes, and clothing each member of the family and special holiday requests for their children. The deadline to adopt a family has been extended Wednesday, Dec. 10th.

“We are appealing to churches and their members, as well as corporations, service clubs, small businesses and individuals to join us for this program,” Fujimoto said. “We are definitely concerned that many of our families will have to go without their holiday wish-list granted this year. We are appealing to our generous and philanthropic Orange County community to assist us with this vitally important program so we can create memorable holiday season for disadvantaged families living among us.” The Priority Center is seeking gift cards for department stores for the families in \$25 increments and grocery store gift stores as well. The Priority Center welcomes cash donations as well this holiday season to support its 10 critical life-changing programs serving the vulnerable children and adults in crisis in Orange County.

Volunteers can sign up through The Priority Center’s “Families Helping Families” website at [www.preventioncenter.org](http://www.preventioncenter.org). The website also offers information on donations and sponsorship opportunities. For assistance with adoption of a family contact Cierra Creer at [ccreer@theprioritycenter.org](mailto:ccreer@theprioritycenter.org)